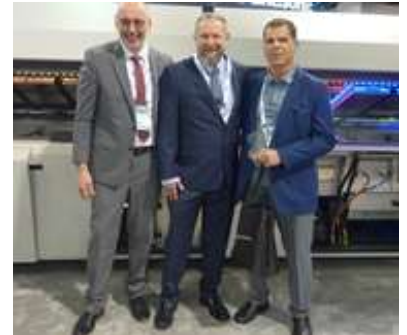


Press release

Kurtz Ersa Names AtlantechUSA as 2024 Representative of the Year for Rework and Machines during APEX

Plymouth, WI — March 2025 — Kurtz Ersa Inc., a leading supplier of electronics production equipment, proudly announces AtlantechUSA as its 2024 Representative of the Year in both the Rework and Machines categories. The award was presented to AtlantechUSA during the 2025 IPC APEX EXPO, held in Anaheim, CA, in recognition of its exceptional performance and dedication to customer success.

Founded in 1990 by President and Owner Nagy Bayoumi, AtlantechUSA has built a strong reputation as an engineering and process solutions leader. With over 30 years of expertise in surface mount technology (SMT) and microelectronics, the company provides innovative and customized solutions that address the unique challenges of the PCB industry.



“Nagy has been an outstanding partner for over 23 years, consistently delivering exceptional results in representing our advanced technologies,” said Ernie Grice, Vice President of Sales at Kurtz Ersa.

“Atlantech’s deep understanding of the industry, coupled with its focus and endless drive, makes it an invaluable partner.”

Kurtz Ersa’s collaboration with AtlantechUSA has resulted in successful implementations of its advanced rework systems and production machines across diverse industries. This partnership has been instrumental in driving customer success and supporting the adoption of state-of-the-art technologies in electronics manufacturing.

“We are deeply honored to receive this recognition from Kurtz Ersa,” said Nagy Bayoumi, President and Owner of AtlantechUSA. “This award reflects the hard work and dedication of our team to provide the best solutions and services to our customers. We are proud to partner with Kurtz Ersa and look forward to continuing to deliver innovative technologies to the industry.”

For more information about AtlantechUSA, visit www.atlantechusa.com.

For more information about Kurtz Ersa Inc., visit www.ersa.com.

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