

## News Release

# Yamaha Robotics expands sales team in Germany

**Johannes Vorwerk arrives with extensive hands-on experience in demanding manufacturing sector**

Yamaha Robotics SMT Section has appointed Johannes Vorwerk as Sales Manager for Germany, responsible for the complete 1 STOP SMART SOLUTION for high-speed surface-mount assembly.



Johannes Vorwerk

Mr Vorwerk has 15 years experience in electronic manufacturing in the automotive sector, including setting up complete surface-mount lines and managing production. Committed to continuously evolve and improve, he has become a qualified Master Electrician and has achieved certification as a Technical Business Administrator. “I know from experience that Yamaha Robotics SMT equipment is highly regarded by electronic manufacturers,” he commented. “I am looking forward to building on this reputation as I join the company, and to further consolidating our collective success.”

“Johannes has excellent skills and experience to strengthen our sales presence in Germany,” said Ulf Neyka, Yamaha Sales Manager responsible for key direct accounts and distribution in Germany, Austria, and Switzerland. “He has

extensive, practical understanding of surface-mount processes and equipment, and the challenges our customers must overcome to deliver advanced, high-quality electronic assemblies, gained through working in an extremely demanding industry.”

Mr Daisuke Yoshihara, Sales General Manager for Europe, Yamaha Robotics, welcomed him to the team, adding, “I am sure Johannes will enjoy his new role, working with Mr Neyka to support sales in the region.”

The 1 STOP SMART SOLUTION includes the Yamaha range of screen printers, mounters, and inspection systems, with model variants and options covering a competitive price-performance spectrum. The portfolio also includes software tools that support advanced intelligent factory functionality with AI enhancements, as well as intelligent component storage and productivity boosting accessories and innovations.

### **About Yamaha Robotics SMT Section**

Yamaha Surface Mount Technology (SMT) Section, a subdivision of Yamaha Motor Robotics Business Unit in Yamaha Motor Corporation, produces a complete selection of equipment for high-speed inline electronic assembly. This 1 STOP SMART SOLUTION includes solder paste printers, component mounters, 3D solder paste inspection machines, 3D PCB inspection machines, flip-chip hybrid placers, dispensers, intelligent component storage, and management software.

Bringing the Yamaha way to electronics manufacturing, these systems prioritize intuitive operator interaction, efficient coordination between all inline processes, and modularity enabling users to meet the latest manufacturing demands. Group competencies in servo-motor control and image recognition for vision (camera) systems ensure extreme accuracy with high speed.

The current product line includes the latest YR equipment generation, with advanced automated features for programming, setup, and changeovers, and new YSUP management software with state-of-the-art graphics and built-in data analytics.

Combining design and engineering, manufacture, sales, and service competencies, Yamaha SMT Section ensures operational efficiency and easy access to support for customers and partners. With regional offices in Japan, China, Southeast Asia, Europe and North America, the company provides truly global presence.

[www.yamaha-motor-robotics.eu](http://www.yamaha-motor-robotics.eu)