FOR IMMEDIATE RELEASE

Contact Information: Matt Lukens 408-649-8827 matt@fit4flex.com

SILICON VALLEY ELECTRONICS MANUFACTURER EXPANDS SERVICES TO SUPPORT GROWING US DEMAND

Flex Interconnect Technologies Announces In-House Circuit Assembly Services

Milpitas, California – June 27, 2024 – Flex Interconnect Technologies (FIT), a leading US flexible circuit fabricator, has launched its own circuit board assembly service. This expansion will bolster support for product development initiatives throughout North America.

"We are thrilled to now offer in-house assembly," said Chetan Shah, President and CEO at Flex Interconnect Technologies. "We recognize the growing demand in the electronics market for quickturn, low-volume circuit assembly with exceptional quality and high yields."

While reshoring has brought assembly work back to the United States, higher volume production orders take up existing assembly capacity. Product development teams can struggle to find low-volume solutions to meet their go-to-market timelines. By focusing on low-volume projects with quick-turn timelines, FIT's offering fills a current hole in the market.

Customers leveraging Flex Interconnect Technology's in-house assembly service will experience faster quote turnarounds, shorter lead times, and more competitive pricing.

"Our assembly service will quickly be a valuable tool for our customers," continued Shah. "Our quick-turn capabilities will all them bring their ideas to market more quickly than ever."

About Flex Interconnect Technologies

For over 25 years, Flex Interconnect Technologies has proven itself as a leading provider of custom flexible circuit solutions. Still based out of its original factory in the heart of Silicon Valley, the company serves the needs of leading technology innovators across North America. Flex Interconnect Technologies is ITAR registered, AS9100 certified, and ISO9001 Certified. Factory tours and interviews with company leadership available upon request.